

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

DUPLICATE INVOICE

Advertiser	Roy Cooper for Governor
Product	COOPER 9/13 ADD
Estimate Number	5340

Invoice #	167259-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	167259
Alt Order #	08362011
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	297
Product 1/2	317

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show III	10-11a								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			Tu	09/13/16	:30	10:59 AM	RC-05-16H	\$225.00		1
	WRAL			F	09/16/16	:30	10:28 AM	RC-09-16H	\$225.00		2
2	WRAL	Tonight Show	11:35p-1237xm								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 2									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			W	09/14/16	:30	12:33 AM	RC-05-16H	\$525.00		1
	WRAL			Th	09/15/16	:30	12:27 AM	RC-05-16H	\$525.00		2
3	WRAL	Dr. Phil - 2nd Run	11a-12p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			Tu	09/13/16	:30	11:23 AM	RC-07-16H	\$225.00		1
	WRAL			F	09/16/16	:30	11:41 AM	RC-09-16H	\$225.00		2
4	WRAL	Late Night Seth Meyers	12:37 XM-1:37 XM								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 2									
					09/13/16 to 09/19/16	5x	MTWTF--				
	WRAL			Tu	09/13/16	:30	1:19 AM	RC-07-16H	\$150.00		1
	WRAL			W	09/14/16	:30	1:28 AM	RC-07-16H	\$150.00		2
	WRAL			Th	09/15/16	:30	1:02 AM	RC-09-16H	\$150.00		5
	WRAL	Late Night Friday	107-207xm	F	09/16/16	:30	2:06 AM	RC-05-16H	\$150.00		3
	WRAL			M	09/19/16	:30	1:37 AM	RC-09-16H	\$150.00		4
5	WRAL	WRAL Noon News	12-1p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			W	09/14/16	:30	12:52 PM	RC-07-16H	\$350.00		2
	WRAL			Th	09/15/16	:30	12:59 PM	RC-05-16H	\$350.00		1
6	WRAL	Doctors	2p-3p								

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Q4 CANDIDATE RATE CARD V8.31 - CLASS 3											
7				09/13/16 to 09/19/16		2x	MTWTF--				
	WRAL	Dr. Phil	3-4p	Tu	09/13/16	:30	2:21 PM	RC-07-16H	\$250.00		1
	WRAL			W	09/14/16	:30	2:59 PM	RC-07-16H	\$250.00		2
	WRAL										
Q4 CANDIDATE RATE CARD V8.31 - CLASS 3											
8				09/13/16 to 09/19/16		1x	MTWTF--				
	WRAL	WRAL 4p News	4-5p	Tu	09/13/16	:30	3:55 PM	RC-05-16H	\$375.00		1
	WRAL										
	WRAL										
Q4 CANDIDATE RATE CARD V8.31 - CLASS 4											
9				09/13/16 to 09/19/16		2x	MTWTF--				
	WRAL	WRAL 430a News	430a-5a	Tu	09/13/16	:30	4:31 PM	RC-07-16H	\$125.00		1
	WRAL			F	09/16/16	:00		\$125.00	See MG 13.2,13.3,13.4,13.5		2
	WRAL										
Q4 CANDIDATE RATE CARD V8.31 - CLASS 2											
10				09/13/16 to 09/19/16		4x	MTWTF--				
	WRAL	WRAL 5a News	5a-530a	Tu	09/13/16	:30	4:44 AM	RC-07-16H	\$150.00		2
	WRAL			Th	09/15/16	:30	4:45 AM	RC-09-16H	\$150.00		4
	WRAL			F	09/16/16	:30	4:38 AM	RC-09-16H	\$150.00		3
WRAL	M			09/19/16	:30	4:45 AM	RC-09-16H	\$150.00		1	
Q4 CANDIDATE RATE CARD V8.31 - CLASS 4											
11				09/13/16 to 09/19/16		1x	MTWTF--				
	WRAL	WRAL 5p News	5-530p	Tu	09/13/16	:30	5:22 AM	RC-05-16H	\$200.00		1
	WRAL										
	WRAL										
Q4 CANDIDATE RATE CARD V8.31 - CLASS 4											
	WRAL			09/13/16 to 09/19/16		1x	MTWTF--				
	WRAL			Th	09/15/16	:30	5:27 PM	RC-09-16H	\$425.00		

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		Invoice Period	08/29/16 - 09/19/16
Property	WRAL	Order #	167259
Account Executive	Cheryl Blair	Alt Order #	08362011
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/13/16 - 09/19/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	297
Special Handling	CIA - Mark PAID	Product 1/2	317
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	WRAL 530a News	530a-6a								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 4									
					09/13/16 to 09/19/16	1x	MTWTF--				
	WRAL			F	09/16/16	:30	5:37 AM	RC-05-16H	\$300.00		1
13	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 4									
					09/13/16 to 09/19/16	1x	MTWTF--				
	WRAL			Tu	09/13/16	:00			\$550.00	See MG 13.2,13.3,13.4,13.5	1
	WRAL	NBC Nightly News M-F	630-7p	F	09/16/16	:30	6:52 PM	RC-05-16H	\$1,000.00	MG for 25.1,8.2,13.1	2
	WRAL	Prior to Game Sunday	7p-820p	Su	09/18/16	:30	7:16 PM	RC-09-16H	\$1,000.00		3
	WRAL	Late News Airing Late	1130p-1205a	Su	09/18/16	:30	12:13 AM	RC-05-16H	\$375.00	MG for 25.1,8.2,13.1	5
					LR Due To Football Game Runover						
	WRAL	Tonight Show	11:35p-1237xm	M	09/19/16	:30	11:49 PM	RC-09-16H	\$300.00	MG for 25.1,8.2,13.1	4
14	WRAL	WRAL AM News 6-7a	6a-7a								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 4									
					09/13/16 to 09/19/16	1x	MTWTF--				
	WRAL			M	09/19/16	:30	6:59 AM	RC-09-16H	\$450.00		1
15	WRAL	Inside Edition	7-730p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/13/16 to 09/19/16	1x	MTWTF--				
	WRAL			M	09/19/16	:30	7:15 PM	RC-09-16H	\$900.00		1
16	WRAL	Today Show	7-9a								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			Tu	09/13/16	:30	8:29 AM	RC-07-16H	\$550.00		1
	WRAL			W	09/14/16	:30	8:59 AM	RC-05-16H	\$550.00		2
17	WRAL	Entertainment Tonight	730-8p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 2									
					09/13/16 to 09/19/16	2x	MTWTF--				

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17	WRAL	Entertainment Tonight	730-8p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 2									
	WRAL			F	09/16/16	:30	7:42 PM	RC-09-16H	\$1,500.00		2
	WRAL			M	09/19/16	:30	7:41 PM	RC-09-16H	\$1,500.00		1
18	WRAL	Today Show II	9a-10a								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 2									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			Tu	09/13/16	:30	9:30 AM	RC-07-16H	\$450.00		2
	WRAL			M	09/19/16	:30	9:59 AM	RC-05-16H	\$450.00		1
19	WRAL	The Voice MONDAY	8-10p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	1x	1-----				
	WRAL			M	09/19/16	:30	7:58 PM	RC-05-16H	\$4,000.00		1
20	WRAL	Saturday Night Live	11:30p-1x								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	1x	-----1-				
	WRAL			Sa	09/17/16	:30	1:20 AM	RC-05-16H	\$300.00		1
		LR Due To Football Game Runover									
		LR Due To Football Game Runover									
21	WRAL	WRAL News 6a-8a	6a-8a								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	1x	-----1-				
	WRAL			Sa	09/17/16	:30	6:59 AM	RC-09-16H	\$250.00		1
22	WRAL	WRAL SAT 6pm News	6-630p								
		Q4 CANDIDATE RATE CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	1x	-----1-				
	WRAL			Sa	09/17/16	:30	6:29 PM	RC-09-16H	\$475.00		1
23	WRAL	WRAL News Sunday	7a-9a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Q4 CANDIDATE RATE CARD V8.31 - CLASS 4											
24					09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:30	7:12 AM	RC-09-16H	\$150.00		1
	WRAL	Late News	11-1135p								
	Q4 CANDIDATE RATE CARD V8.31 - CLASS 3										
25					09/13/16 to 09/19/16	2x	MTWTFS-				
	WRAL			Th	09/15/16	:30	11:33 PM	RC-09-16H	\$1,000.00		1
	WRAL			F	09/16/16	:30	11:14 PM	RC-09-16H	\$1,000.00		2
	WRAL	NBC Sunday Prekick	8:20-8:30p								
Q4 CANDIDATE RATE CARD V8.31 - CLASS 4											
					09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:00			\$2,000.00	See MG 13.2,13.3,13.4,13.5	1
				Aired Spots	43						

Gross Total	\$22,125.00	
Agency Commission	\$3,318.75	
Net Amount Due	\$18,806.25	Payment Terms 30 Days

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